

The Referral LINK Networking Group meets in a friendly but structured environment to exchange referrals, share ideas, mentor one another, identify and develop co-marketing ideas and much more.

We are committed to the highest ethical standards and values when conducting business. Our purpose is to build strong, lasting relationships centered on trust, respect and awareness between members of the network.

In order to maintain an effective networking collaboration, members are responsible for honoring guidelines that serve to keep the group strong. These guidelines are outlined below.

Membership Guidelines

A member in 'good standing' must:

1. Be current with dues or cash calls (dues: \$50 initial fee and cash calls: \$25 as needed)
2. Fulfill a minimum of two of the following three commitments on a rolling 12-month period:
 - Meeting Attendance – 75%
 - 12 Lunch Buddies per year – 1 per month with another member
 - 24 Referrals to fellow members per year or 2 per month if a member joins mid-year

Each quarter, the Vice President compiles a member in good standing report based on the reports provided monthly during the administrative section of meetings. The report is sent to the President to be distributed with the Meeting Agenda and Minutes.

If you are not in good standing after a quarter, then you will not be allowed to present to the group until you have met the requirements. At this time, you will be contacted by the Vice President for assistance. After failing to meet the criteria for 2 consecutive quarters, members may begin to invite new people from your category as a potential replacement. You will still be considered a member of Referral LINK; however, you must work to meet the member in good standing requirements. You could lose your category spot if the group majority votes in a potential new member. These requirements are on a rolling 12-month period.

Participation Guidelines

January 1 – December 31, 2021

Participation and leadership is essential to the strength of the group. Referral LINK members are encouraged to participate in all meetings and serve as officers for the group.

A member's Nature of Business choice must be 80% of what they do for their business. In order to have as many network partners as possible and have good working relationships, please respect each member's 80% nature of business.

- If you are unable to attend a meeting you are asked to notify the **President** or **Secretary**. You can have a representative for your business attend a meeting and it counts towards your attendance record.
- Members are given the opportunity to present their business at different times during the year depending on the number of members.
- You are encouraged to serve as an officer.

Member's Full Name

Members Signature

Business Name

Nature of Your Business (80%)

Mailing Address

Phone (work)

Phone (cell)

Email Address

Website URL

Linked In URL

Facebook URL